Posting instructions:  
Start a post on your desired social platform – choose an image (only one per post), then type in the respective ‘Caption’ text to accompany the image. Recommendation: If possible, post early in the week (Mon-Wed) and early in the day (9am-12pm).

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| --- | --- | --- | --- |
| Week 1 | Topic | Social image/video | Post copy |
|  | Balance | A cartoon of a store  AI-generated content may be incorrect. *Placeholder image – Customize and Post the video “Balance”* | Caption  The wrong security strategy can increase your risk. Strike a balance between protection and productivity with Microsoft 365 Business Premium. #SecureWithIntune |
| Week 2 | Topic | Social image | Post copy |
|  | Single solution |  | Caption  Help secure your business with protection for devices, users, and files with Microsoft Intune and Microsoft 365 Business Premium. #SecureWithIntune |
| Week 3 | Topic | Social image | Post copy |
|  | Manage devices |  | Caption  Reduce risk with simple, unified security controls for iOS, Android, Mac, Linux, and Windows devices with Microsoft 365 Business Premium. #SecureWithIntune |
| Week 4 | Topic | Social image | Post copy |
|  | Ensure access |  | Caption  Help employees securely access business apps where they work, using the device they prefer with Microsoft Intune and Microsoft 365 Business Premium. #SecureWithIntune |
| Week 5 | Topic | Social Video | Post copy |
|  | Risks | A screen shot of a phone  AI-generated content may be incorrect. *Placeholder image – Customize and Post the video “Risks”* | Caption  Microsoft Intune gives you simple, unified controls to help reduce security risks for iOS, Android, Mac, Linux, and Windows devices. And it is included with Microsoft 365 Business Premium #SecureWithIntune |
| Week 6 | Topic | Social Image | Post copy |
|  | Manage devices |  | Caption  Microsoft Intune helps you apply rules to help protect work data on company-owned and employee devices, keep company data from being shared, and remove business data from lost or stolen devices. And it is included with Microsoft 365 Business Premium #SecureWithIntune |
| Week 7 | Topic | Social Image | Post copy |
|  | Ensure access |  | Caption  Help keep your business protected and productive with Microsoft Intune and the collaboration and security tools included in Microsoft 365 Business Premium. #SecureWithIntune |
| Week 8 | Topic | Social Image | Post copy |
|  | Defend against cyberthreats |  | Caption  Help ensure that your business remains secure and resilient against attacks with the cybersecurity features included in Microsoft Intune and Microsoft 365 Business Premium. #SecureWithIntune |
| Week 9 | Topic | Social Video | Post copy |
|  | Tools | A computer screen with a lock and password  AI-generated content may be incorrect. *Placeholder image – Customize and Post the video “Tools”* | Caption  Cyber criminals take advantage of weak passwords and delayed updates. Help keep your phones and laptops more secure with Microsoft Intune, included with Microsoft 365 Business Premium. #SecureWithIntune |
| Week 10 | Topic | Social image | Post copy |
|  | Single solution |  | Caption  Microsoft Intune is designed to work together with the tools in Microsoft 365 Business Premium to simplify security for your users, devices, and data #SecureWithIntune |
| Week 11 | Topic | Social image | Post copy |
|  | Manage devices |  | Caption  Reduce risk with simple, unified security controls for iOS, Android, Mac, Linux, and Windows devices with Microsoft 365 Business Premium. #SecureWithIntune |